Armchair and chaise longue collection updating 2018

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In una scelta vastissima di soluzioni creative, la tradizione ha respiri di freschezza contemporanea, l'innovativo emoziona con serena originalità. Pelli selezionatissime e tessuti dalla qualità indiscutibile sono i materiali di rivestimento che celano il segreto di un gusto senza tempo: l'assoluto delle tinte. Rigorosamente unite, e decise. L'eleganza del bianco, la perfezione del nero, il calore delle gradazioni naturali. In questo gioco di sensazioni le forme declinano le loro connotazioni più definite in una visione di esaltante versatilità.

In a wide range of creative solutions, tradition has breathings of contemporary bloom, innovative moves with serene originality. Carefully selected leathers and undeniable quality fabrics are the covering materials which keep the secret of a timeless style: the absolute of colors. Strictly plain and strong. The elegance of white, the perfection of black, the warmth of natural shades. In this game of sensations, shapes wander from strict lines to a vision of exciting versatility.

Dans une vaste gamme de solutions créatives, la tradition offre une fraîcheur contemporaine, l'innovation excite avec une sereine originalité. Les cuirs rigoureusement sélectionnés, ainsi que les tissus de qualité indiscutable sont les matériaux de recouvrement cachant le secret du goût intemporel: les couleurs absolues. Bien unies et bien réfléchies. L'élégance du blanc, la perfection du noir, la chaleur des tons naturels. Dans ce jeu d'ensemble de sensations, les formes transforment leur valeur en une vision de diversité excitante.

In einer sehr breiten Auswahl von Kreativlösungen, hat unsere Tradition eine frische aktuelle Erinnerung, die durch eine ruhige Originalität aufregt. Ausgewählte Leder und Stoffe von bester Qualität sind das Verkleidungsmaterial, das einem Zeitlosen Geschmack versteckt. Das Thema ist die Farbe: Einfarbig und ganz entschieden. Die Eleganz des Weißes, dei Perfektion des Schwarzes, dei Wärme der Naturtönungen. In diesem Gefühlsspiel haben die Formen ihre festen Kennzeichnungen in einer Vision von begeisternder Vielseitigkeit.

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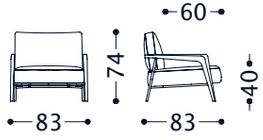
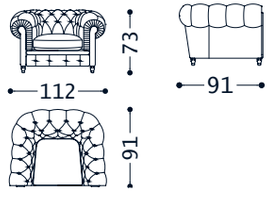


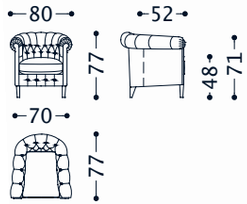
1CECPNC
2CECPW

1CECPNC - Poltrona / *Armchair / Fauteuil / Sessel* *Noce Canaletto*
2CECPW - Poltrona / *Armchair / Fauteuil / Sessel* *Wengé*



PPCHR - Poltrona / *Armchair* / *Fauteuil* / *Sessel*

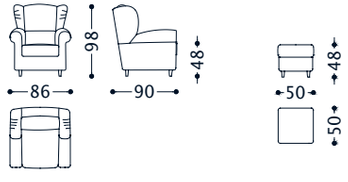
CHESTER



PSPCHR

CHESTER

CONSUELO LUX

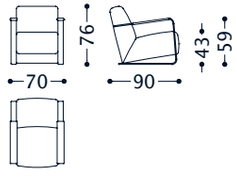


1CSXP

1CSXPFFQ

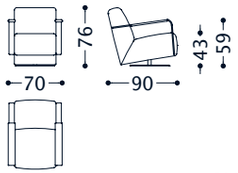
1CSXP - 1CSXPFFQ - Poltrona e pouff / *Armchair and pouf / Fauteuil et pouf / Sessel und Hocker*

CONSUELO LUX

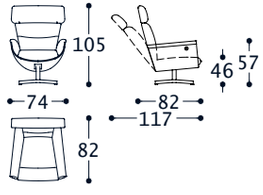


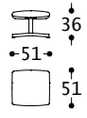
PMPELL - Poltrona con braccioli in metallo / *Armchair with metal arms / Fauteuil avec accoudoir en métal / Sessel mit Metall Armlehnen.*

ELLE



PMGRPELL - Poltrona girevole con braccioli in metallo / *Swivel armchair with metal arms / Fauteuil tournant avec accoudoir en métal / Dreh-Sessel mit Metall Armlehnen.*

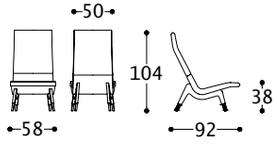




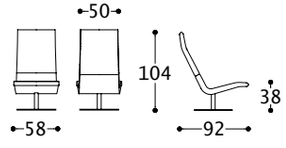
2EVLPAGNO - 2EVLPOUFFAL

Poltrona relax e pouff / Relax *armchair and pouf* / *Fauteuil relax et pouf* / *Sessel relax und Hocker*

EVOLUTION



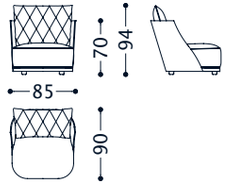
2FENPA



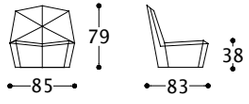
1FENPAG

2FENPA - Poltrona / *Armchair / Fauteuil / Sessel*

1FENPAG - Poltrona girevole / *Swivel armchair / Fauteuil tournant / Dreh-Sessel*

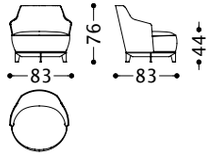


1GRAP - Poltrona / *Armchair* / *Fauteuil* / *Sessel*

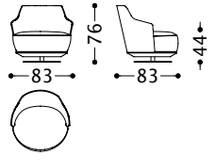


1GSPP - Poltrona / *Armchair* / *Fauteuil* / *Sessel*

GOSSIP



2JAMP

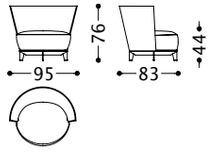


1JAMPG

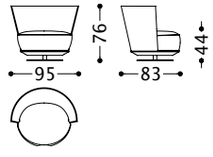
2JAMP - Poltrona / *Armchair / Fauteuil / Sessel*

1JAMPG - Poltrona girevole / *Swivel armchair / Fauteuil tournant / Dreh-Sessel*

JAMMIN LARGE



1JAMPL

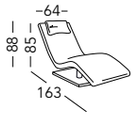


1JAMPLG

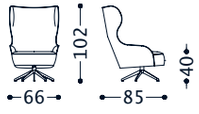
1JAMPL - Poltrona / *Armchair* / *Fauteuil* / *Sessel*

1JAMPLG - Poltrona girevole / *Swivel armchair* / *Fauteuil tournant* / *Dreh-Sessel*

64
85
163

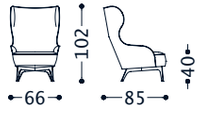


C1KLT (CHLGKLT-PTKLT) - Chaise longue girevole con poggiatesta / *Swivel chaise longue with headrest / Chaise longue tournante avec appuie-têtе / Drehe Chaise-Longue mit Kopflehne*



1MELBERG - Poltrona Bergere girevole/*swivel Bergere armchair/Bergere tournante/Drehsessel Bergere*

1MELPOUFFGR - Pouff per poltrona Bergere girevole/pouf for swivel Bergere armchair/pouf puor Bergere tournante Hocker für Drehsessel Bergere

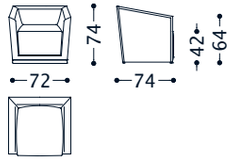


 1MELBRG

1MELPOUFF

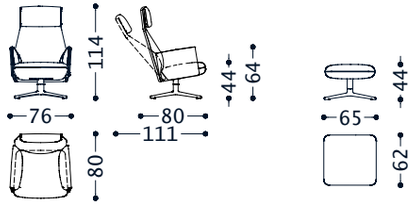
1MELBRG - Poltrona Bergere/*Bergere armchair/Bergere/Sessel Bergere*

PERSEUS



PPRU
PPPRP

PPRU - Poltrona in tessuto / *Armchair in fabric / Fauteuil en tissu / Sessel im Stoff.*
PPPRP - Poltrona in pelle / *Armchair in leather / Fauteuil en cuir / Sessel im Leder.*



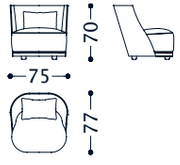
2SENPAGPT

2SENPOUFF

2SENPAGPT - 2SENPOUFF

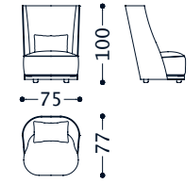
Poltrona relax e pouff / Relax *armchair and pouf / Fauteuil relax et pouf / Sessel relax und Hocker*

SENATOR



01VIVC3

01VIVC3 (1VIVPS+1VIVPGS) - Poltrona small / *Small armchair / Fauteuil small / Sessel small*

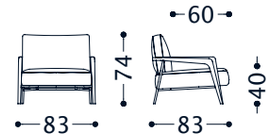


01VIVC2

01VIVC2 (1VIVPH+1VIVPGS) - Poltrona alta / *High armchair / Fauteuil aut / Hoher Sessel*

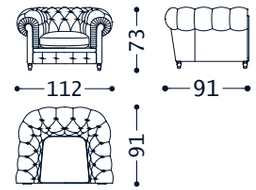
DISEGNI TECNICI
Technical drawings

CECILE
Design: *Studio Memo Firenze*

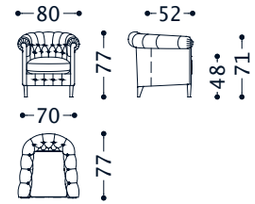


1CECPNC / 1CECPW
2CECPNC / 2CECPW

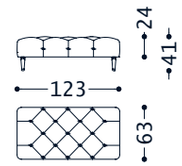
CHESTER
Design: *Alberta Style Department*



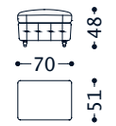
PPCHR



PSPCHR

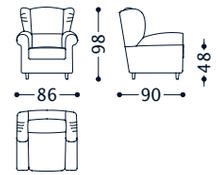


PNCPCHR

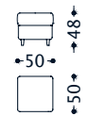


POUFFPCHR

CONSUELO LUX
Design: *Alberta Style Department*

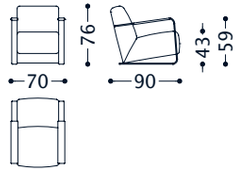


1CSXP

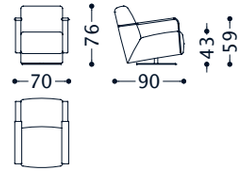


1CSXPFFQ

ELLE
Design: *Alberta Style Department*

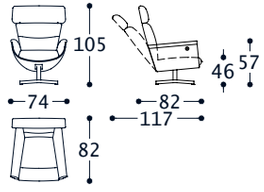


PMELT
PMPELL

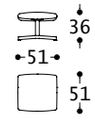


PMGRELT
2PMGPPELL

EVOLUTION
Design: *Alberta Style Department*

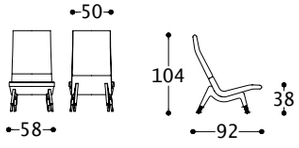


2EVLPAGNO
2EVLPAGNONV
2EVLPAGRN

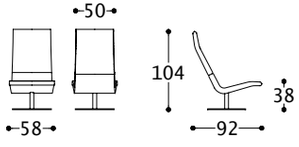


2EVLPOUFFAL
2EVLPOUFFNV

FENDER
Design: *Alessandro Castello, Maria Antonietta Lagravinese*

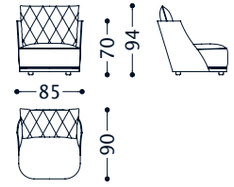


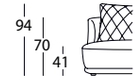
1FENPA
2FENPA



1FENPAG
2FENPAG

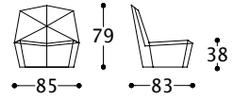
GRACE
Design: *Alessandro Castello, Maria Antonietta Lagravinese*



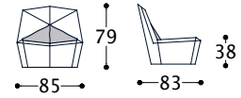


1GRAP
2GRAP

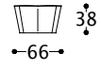
GOSSIP
Design: *Alessandro Castello, Maria Antonietta Lagravinese*



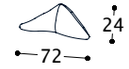
1GSPP
2GSPP



01GSPC1 (1GSPP - 1GSPCP72)
02GSPC1 (2GSPP - 2GSPCP72)

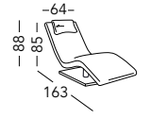


1GSPPOUF
2GSPPOUF

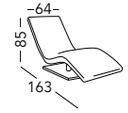


1GSPCP72
2GSPCP72

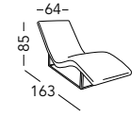
KALINDA
Design: *Alberta Style Department*



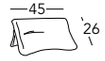
C1KLT (CHLGKLT - PTKLT)
C1PKLD (CHLGPKLD - PTPKLD)



CHLGKLT
CHLGPKLD



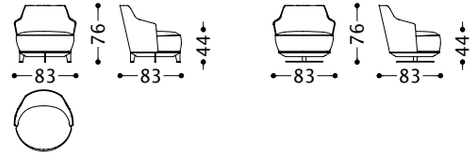
CHLKLT
CHLPKLD



PTKLT
PTPKLD

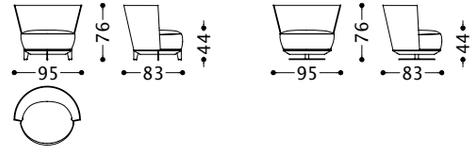
JAMMIN / JAMMIN LARGE

Design: *Alessandro Castello, Maria Antonietta Lagravinese*



1JAMP
2JAMP

1JAMPG
2JAMPG



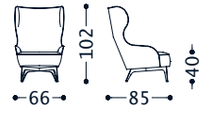
1JAMPL
2JAMPL

1JAMPLG
2JAMPLG

1JAMPOUFF
2JAMPOUFF

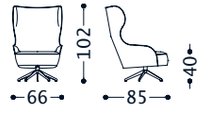
MELANIA

Design: *Alessandro Castello, Maria Antonietta Lagravinese*

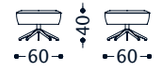


1MELBRG
2MELBRG

1MELPOUFF
2MELPOUFF



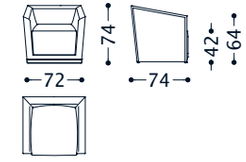
1MELBERG
2MELBERG



1MELPOUFFGR
2MELPOUFFGR

PERSEUS

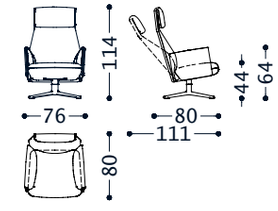
Design: *G. Brandstätter*



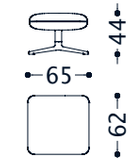
PPRU
PPPRP

SENATOR

Design: *Metrica - Milano*



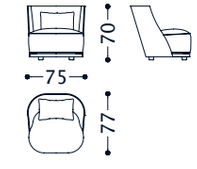
2SENPAG
2SENPAGPT
2SENPAGSG



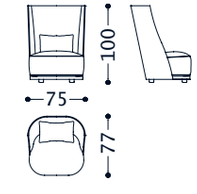
2SENPOUFF

VIVIEN

Design: *Alessandro Castello, Maria Antonietta Lagravinese*



01VIVC3 (1VIVPS - 1VIVPGS)
02VIVC3 (2VIVPS - 2VIVPGS)



01VIVC2 (1VIVPH - 1VIVPGS)
02VIVC2 (2VIVPH - 2VIVPGS)

COMPANY PROFILE

Il marchio ALBERTA da quarant'anni rappresenta garanzia di qualità nella progettazione e nella produzione di divani e poltrone. L'azienda opera nel trevigiano, nord - est Italia, dal cui sostrato culturale ha attinto sia la tradizione artigiana sia l'attitudine alla creatività ed al design. Nel corso della sua storia ha sviluppato nei diversi stabilimenti linee di imbottiti sempre rispondenti all'evoluzione del gusto nelle due divisioni base che raggruppano le collezioni in tessuto e quelle in pelle. L'esperienza nell'impiego di entrambi i materiali consente ad Alberta di essere altamente propositiva. L'obiettivo dell'azienda è offrire soluzioni originali di ottimo livello estetico, pratico e qualitativo nel rispetto dei principi dell'etica ambientale.

For over forty years the ALBERTA brand has been recognised as a guarantee of quality in the design and production of sofas and armchairs. The company is headquartered in the Province of Treviso in the north east of Italy and has taken both its tradition of fine craftwork and its passion for creativity and design from this stimulating and active land. In order to meet the needs of ever-changing tastes the company has developed and now manufactures an extensive range of products based on two basic divisions, their textile and leather furniture collections. The experience they have gained working with these materials enables Alberta to be proactive and continually develop new solutions. The company mission is to create original products which combine great looks with practicality and quality while ensuring the utmost respect for the environment.

Die Marke ALBERTA steht seit mehr als vierzig Jahren als Garantie für Qualität in der Entwicklung und Herstellung von Sofas und Sesseln. Das Unternehmen hat seinen Hauptsitz in der Provinz Treviso, im Nordosten Italiens. Angeregt von dieser Kultur und Landschaft schöpft Alberta sowohl aus der handwerklichen Tradition als auch aus der Begabung und Leidenschaft für Kreativität und Design. Im Laufe seiner Geschichte hat das Unternehmen in seinen verschiedenen Betrieben eine breite Palette von Polstermöbel entwickelt, die den Bedürfnissen der Kunden entgegenkommt. Dabei sind zwei grundlegende Richtungen entstanden: die Stoff- und die Lederkollektion. Die gewonnenen Erfahrungen in der Verwendung mit beiden Materialien ermöglicht Alberta sehr aktiv zu sein und ständig neue Lösungen zu entwickeln. Das Unternehmen hat sich zum Ziel gesetzt, originelle Lösungen mit hohen ästhetischen, praktischen und qualitativen Niveau anzubieten und gleichzeitig umweltfreundlich zu sein.

Le marque ALBERTA depuis plus de 40 ans c'est une garantie de qualité dans la projectation et fabrication de fauteuils et canapés. L'usine opère dans la province de Treviso, nord-est de l'Italie, et du substrat culturel de cette zone elle a pris soit la tradition artisanale soit la disposition à la créativité et au design. Au cours de l'histoire elle a développé dans les différents usines des lignes des canapés toujours correspondant à l'évolution du goût dans les deux collections en cuir et tissu. L'expérience dans l'utilisations des matériaux a permis à Alberta d'être bien propositive avec ces collections. L'objectif de l'usine est offrir solutions originales de niveau esthétique, pratique et qualitatif excellent dans le respect des principes de l'éthique de l'ambiance.

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